

# The Wool Store



The Wool Store offers a huge range of beautiful yarns in a wide range of colours. The range includes yarn, patterns, needles and accessories and has everything for beginners to experts alike.

Home crafts like knitting and crochet are very popular and many people are taking up these hobbies.

The items are competitively priced and displayed to encourage impulse purchases. With excellent turnover and profit margins The Wool Store is the perfect addition to your shop.

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Garden Centre Business Improvement and Development

**Experts in Concessions**

**Maximise your under performing sales space!**

By analysing existing sales per square foot we look at utilising underperforming space, both internally and externally, to bring in recognised concession brands to drive additional footfall into the business.

Concepts vary from utilisation of indoor space to renovation of existing, derelict buildings or provision of bespoke cabins to accommodate new concession partners.

Placement of concession partners has revolutionised the industry and has improved the profitability of garden centres by reducing the seasonality of the business.

Concession businesses we work with vary from the traditional conservatories to lifestyle and gift retailers, outdoor clothing and farm shops.

**Business Improvement and Development**

**Training Services**

**Mystery Shopping**