



# Bird Care

Quality Products  
**RED  
BARN**



Red Barn Wild Bird Products supplies garden centres, the pet industry, nature reserves, tourist attractions and other retailers with a full and comprehensive range of wild bird feeds, bird feeders and other bird related products.

Red Barn Wild Bird Products are tailor made for your outlet, branded with your business name and offer a fully managed merchandised stand.

Incredibly popular and excellent value Red Barn Wild Bird Products offer great sales turnover, all seasons stock and excellent profitability.

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**SF** | Retail Consultancy

**Alyson Haywood**

**Sue Franks**

Garden Centre Business Improvement and Development

**Experts in Concessions**

**Maximise your under performing sales space!**

By analysing existing sales per square foot we look at utilising underperforming space, both internally and externally, to bring in recognised concession brands to drive additional footfall into the business.

Concepts vary from utilisation of indoor space to renovation of existing, derelict buildings or provision of bespoke cabins to accommodate new concession partners.

Placement of concession partners has revolutionised the industry and has improved the profitability of garden centres by reducing the seasonality of the business.

Concession businesses we work with vary from the traditional conservatories to lifestyle and gift retailers, outdoor clothing and farm shops.

**Business Improvement and Development**

**Training Services**

**Mystery Shopping**